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INVESTMENT ATTRACTIVENESS OF THE TERRITORY IN THE CONDITIONS OF UZBEKISTAN, RAISING PROSPECTS FOR THE USE OF ADVANCED FOREIGN EXPERIENCE

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Abstract. The article provides a justification for the importance of regional investment policy for both the individual and the state as a whole for much of the region's remuneration. The essence of the manifestation of the interaction between regional, regional and municipal authorities in the process of implementing the investment business structure is revealed, the importance of coordinating the interests of the government and the business structure is emphasized. Regional investment potential difficulties in attracting and implementing regional investment policy directions and the key are highlighted. The size in the financing of regional investment (private and public) are characterized, the importance of the interaction between regional, municipal authorities and the business structure is the resource for the accumulation of investment is emphasized. The key indicators for assessing the existing social-economic situation and development potential of the region based on the use of multidimensional classification, taking into account the different level of social development your financial and tak in the region, are presented. General objectives of regional investment policy is a key are highlighted, including the rational use of the potential of technological information and region's in combination with increasing potential, infrastructure development, innovative production development, and the creation of high-performance jobs. The importance for developing effective regional investment financing of the financial market, the readiness of the infrastructure for the development and use of resource investment in region's is emphasized.

Keywords: region; regional investment; regional investment policy regional financing; investment; investment resource; investment activity; economic development of the region; regional investment projects; the provision of investment region

Investment in order to increase the attractiveness of the territory has rich experience in developed and developing countries.

To increase the attractiveness of the territory by the state in these areas to ensure investisiyaviy and targeted measures should be carried out. In this direction also foreign investment, including investment strategy is important to attract foreign direct investment to improve the image. The economy of uzbekistan for the development of comprehensive experience in the us and china was effortlessly function. Thus, the advanced experience in the international arena and has been improving from year to year.

Representing the us for many years and takes various rating investisiyaviy own charm the first places will take us in the case of a systematic and comprehensive approach to investment policy. A favorable investment environment in the usa and built as one of the main activity of territorial authorities, paying particular attention to the directions. Economic and organisational they on the other hand, adheres to ensure the coming of the penetration of foreign capital. 25 units under the special divisions of us states international trade in economic development agencies is organized in aim to promote and export their involving themselves from a wide range of foreign investments.

The system wide benefits for foreign investors in the country nomoliyaviy developed. Today there are programs on strengthening local authorities stimulating economic development at the level of 6 thousand. "25 business units in ta 1300 by local government authorities in the states in the zone, and this zone will use privilege in a wide range of investors from other countries".

Much of the impact of their business one of the key tools to attract investment activity consists of the following:

- States authorities at the state level at the expense of the productionto development;
- a place where you can build objects from the standpoint of the engineering industry, and prepare the areaspecially equi pped for industrial and scientific-technological, natural parks, texnopolislarlarni organization.

"Investment activity in the states of preferential taxation, subsiyadiyalar, dotasiyalar scientific research and experimental development funding projects through the provision of affordable credit and financial are encouraging" . Various administrative-territorial structure of the mass media of information and advertising is also using the power of attracting investment to the area and the wide use of the method will learn. Local investors of the government of the states infrastructure, taxation system, energy supply, construction and its price, working more and will give you factual information about the power of the other. Each regional administrative entities parcels of land to investors and the costs of construction, communication, transport services, environmental protection events, training opportunities, trade gives full information about the prospects of the market development. The importance and characteristics of the investment project proposed by local authorities, investors, depending on network conditions for various forms of investment. Often the state of the economy for investment projects aimed at the development of the priority sectors for investment imtiyozliroq of the regime is applied. Export-import substituting enterprises engaged in activities to attract investment to project on the establishment and further development are also given special privileges.

To increase its attractiveness and improve the investment environment in the usa that allows public-private partnershi p mechanisms in the development continues.Using his music and innovation activities of higher education research institutions in the regions provided with integrasiyalashuvi intended for the development of the financial resources of the state and private investors birlashtirilmoqda.

Increasing the attractiveness of the territory investisiyaviy also has rich experience in china. One of the important factors of ensuring the effective interaction between investment in china - which is important for investors of all levels and economic opportunities of the territory-which show the potential of the internet and the development of a data base investisiyaviy case is the presence of to use as resources. This aspect of china's international investment position in the market, improve business partners to further strengthen the economy to progress at a rapid pace, and national enterprises of foreign investment to come into the openness of the economy to serve, innovasiyalar the development of a favorable business environment created by the state would provide charm to increase investisiyaviy.

China investment in order to strengthen its image in the international arena "OTHT - asia-pacific cooperation organization, SCO - shanghai cooperation with the organization on economic cooperation, as well as on the establishment of free economic zones China-Arab, China-africa cooperation has been developing" . As a result, various transnational companies active in china by foreign companies investing associated with further increases. The global financial and economic crisis, the flow of foreign investment in china would be reduced in order to avoid a "green corridor" of the system was introduced. Registration of enterprises with foreign investments and foreign investment, despite the flow of this system rag'batlantiribgina remain, but for investors protection "bag" of the function is also carried out.

Investisiyaviy the health of the environment, its charm of the country's socio-economic condition is manifested by representing macroeconomic indicators. The size of us gdp in the world on production of the 1-position and nearly 25 percent of the world total gdp share of the u.s. falls on the volume. Size 9 in the world by gdp per capita-GDP per capita and the volume of 69288 comes on instead of having to usd. Also, make up 6.5 percent of the inflation rate in the country. International rating and in place if the index is also positive, and global competitiveness index, global innovation in the 2-position has been conquered. The size of the network involved in 2022 367 billion in foreign direct investment to the country. Made in us dollars. The chinese are also on this indicator has a positive trend. Such a condition indicates the assignment to increase the attraction and development of the people of this state the point of view investisiyaviy environment and providea positive condition (table 1).

Increase the attractiveness of the territory and in the field to provide investisiyaviy the united states and china in the conditions of uzbekistan from the experiences of the creative use of serves to the further development of the economy in the future. Opinion, it is desirable to use of advanced foreign experience to pay particular attention to the following:

- the national investment policy, systematic and comprehensive approach to enhancing the responsibility of local government, and thus their activities as the main criteria of the evaluation of the set;
- at the expense of local budgets are also a variety of funding programs aimed at attracting foreign investment, the territory of the natural, economic and investment potentials come out from business zones (industrial and scientific-technological, natural parks, texnopolislar) to organize production (service) provide infrastructure facilities;
- the features of the territory came out, preferential improvement of the tax system;
- the local budget from export-oriented investment projects and subsiyadiya dotasiyalar divide, scientific-research and experimental development projects through the provision of financial support and financial stimulate preferential loans;
- investment opportunities by local authorities on the territory of tashqivot-enhancing propagation works, media advertising method and also using the field of attracting investment to the extensive use of information, investors have the opportunity to get all the necessary information and ensure transparency of any information create unlimited;
- Uzbekistan and the international rating in the index position to improve active partici pation survey conducted by the international organization stable, transparent and unconditional protection of property rights legislation and ensure its effective you are to develop the mechanism of the effect, reduction of the costs of doing business.

Create a favorable investment environment in order to increase the attractiveness and investisiyaviy territory, great britain, italy, finland, france, south korea, bulgaria, Czech carried out measures also plays an important role in the countries (table 3.2).

Many other countries also charm will learn the use investisiyaviy increasing number of the event. In particular, implementation of various plans and programs in order to achieve financial stability and economic growth, lowering tax rates, tax free, to make use of the tax credit, also simplify the process of registration and digitization of investment, the company is appointing into the economy of the foreign country result in the removal of restrictions, insurance companies, and funding projects directly from the budget of regional importance, preferential long-term funding, research and developmental projects to make customs fees and taxes are free of charge from the investment, such as visa consists of.

Summary

The rational use of funds from investment in international operations from a wide range of effective and investisiyalashning many methods are used. In this issue of the "top-down" (top-down) and "down-up" (bottom-up) methods investisiyaviy in making decisions on the basis of the princi ple of economic development is radically different from each other. However, development to raise up to move the feature, if it has oddiydan-complex the up-down-up will go towards. In this context the "down-up" based on the princi ple of development of, first of all, the district and the city, then regional, then the republic of socio-economic development and plays a decisive role in increasing the charm of investisiyaviy ensure.

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